**Section 3. State Agency Context** (up to 2 pages)

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· Describe the population served by your WIC State agency and the specific populations targeted in the proposed data matching and outreach strategies.

· Describe any coverage gaps that your State agency seeks to improve, including how you plan to address equitable access.

· Describe current barriers to data matching for your State agency (example: shortage of qualified professionals, lack of technical expertise, data access/sharing issues, etc.)

· Explain how your state agency will work to enhance equitable access to WIC services through your participation in the MORE WIC! Project.

* Describe why your State agency is a Learner, Doer or a Leader